

DMS ANNUAL CONGRESS

2025

Sponsor and Exhibitor Prospectus

10 NOVEMBER 2025

MARMORHALLEN
COPENHAGEN · DENMARK

WELCOME!

Dear Sponsors and Exhibitors,

We are honored to host and organize the Annual Congress of the Danish Microbiological Society once again, on the 10th of November 2025, at Marmorhallen, in Copenhagen.

The congress covers various aspects of microbiology, including:

☐ Clinical

□ Industrial

☐ Environmental research

Researchers from all fields of microbiology are invited to attend. This makes the congress particularly attractive for suppliers and companies conducting microbiological research and diagnostics.

At the DMS Congress 2024, we had the participation of **408 Danish and International microbiologists** and experts from universities, hospitals, and the industry. It is expected that at least as many will participate in 2025.

The programme will consist of keynote lectures, parallel sessions, posters, exhibition and industry flash talks.

We hope the scientific programme will help expand your knowledge, enhance your future microbiological work, and foster new connections within the community.

We look forward to welcoming you in November 2025 at Marmorhallen, Copenhagen.

On behalf of the DMS board,



Leise Riber

President of The Danish Microbiological Society &

Chairwoman of the Organizing Committee

GENERAL INFORMATION

DATE AND TIME

Monday, 10 November 2025, from 9:00 - 18:00.

Exhibition setup begins at 08:00. Dismantling can take place after the Quiz prize has been awarded.

CONGRESS VENUE

Marmorhallen, University of Copenhagen Thorvaldsensvej 40 1870 Frederiksberg, Denmark

Parking is available near Marmorhallen. A parking fee applies.

For information about abstract submission, and early bird registration deadline and more, please visit our webpage www.dms.dk



PREMIUM SPONSORSHIP PACKAGE AT A GLANCE

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	24.000 DKK	18.000 DKK	12.000 DKK	8.500 DKK
EXHIBITION SPACE	12 m2	8 m2	6 m2	3 m2
REGISTRATION AND SOCIAL EVENTS				
Included badges	4	3	2	2
Extra badges discount (limited to)	15% (2)	12% (1)	10% (1)	-
Dinner tickets	4	3	2	-
PRESENTATION +				
Flash talk (integrated into the programme)	15 minutes	10 minutes	-	-
Banner in the registration area (optional)	\checkmark	-	-	-
MARKETING, PROMOTION & LOGO PLACEMENT				
Pre-congress email blast	\checkmark	\checkmark	can be purchased	-
1 Digital Advert	\checkmark	-	-	-
Lanyard supply priority (excl. production cost)	1°	2 ²	3°	-
Banner (Poster area /available areas)	-	\checkmark	-	-
Logo displayed on congress break slides	\checkmark	\checkmark	\checkmark	\checkmark
logo and company profile on the congress website	\checkmark	\checkmark	\checkmark	\checkmark
ALSO INCLUDED				
1 Table, 2 chairs, and electricity				
Lunch and coffee breaks	INCLUDED FOR ALL			
Participation in the congress quiz				Danish 4

OTHER SPONSORSHIP OPPORTUNITIES **PRICE** Lanyards, along with badges, will be provided to all participants upon registration. It is mandatory for all 3.000 DKK + **LANYARDS** attendees to wear their badges throughout the **Production cost** duration of the conference to ensure security and facilitate networking. Digital advertising provides a cost-effective and impactful approach to display your content. By choosing this method, you align with our **DIGITAL ADVERT** 1.000 DKK environmental objectives by minimizing paper waste, making it a more sustainable and effective way to highlight your sponsorship. Boost your brand's visibility by sponsoring our traditional dinner at the congress. This package **CONGRESS DINNER** From features your brand as the dinner sponsor, along 5.000 DKK **SPONSOR** with prominent banner and table signage at the venue. We can feature your logo on all promotional materials for the poster session, such as the SOLD OU POSTER AWARD conference website, newsletter, and social media **SPONSOR** channels. We'd love to discuss this sponsorship opportunity further if you're interested. The Congress E-blast provides an excellent SOLD OUT **CONGRESS E-BLAST** opportunity for exposure and serves as an invitation letter and advertisement. The quiz provides a great chance for delegates to From engage with the exhibiting industry. If you're **QUIZ PRIZE** interested, feel free to reach out to ex@cap-2.000 DKK partner.eu to explore the possibilities.

If you don't see your ideal sponsorship package listed, we are more than willing to collaborate with you to create a customized option that perfectly suits your needs.

Please share your ideas with us!

Annual Congress of the Danish Microbiological Society 10 November 2025 - Copenhagen, Denmark





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Use #DMS2025 when posting about the congress!

CONGRESS SECRETARIAT

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