

THE DANISH MICROBIOLOGICAL SOCIETY



DMS Annual Congress

15 NOVEMBER 2021

MARMORHALLEN
COPENHAGEN · DENMARK

60 YEARS ANNIVERSARY · 1958 - 2018





**Annual Congress of the Danish Microbiological Society
15 November 2021, Copenhagen, Denmark**

INVITATION TO SPONSORS AND EXHIBITORS

WELCOME

Dear colleagues,

It is a great honour to once again host and organize the Annual Congress of the Danish Microbiological Society on **15th November 2021 at Marmorhallen in Copenhagen.**

The congress will focus on all three microbiological research areas:

- **Clinical**
- **Industrial**
- **Basic research**

Therefore, researchers from all fields of microbiology attend, making the congress particularly attractive for suppliers and companies conducting microbiological research and diagnostics.

At the DMS Congress 2019, we had a participation of over 300 Danish and International microbiologists from universities, hospitals, and the industry, and it is expected that at least as many will participate in 2021.

The programme will consist of keynote lectures, parallel sessions, flash talks, posters exhibition and satellite symposia.

We hope the scientific programme will be of value to increase your knowledge, improve your future microbiological work and build your friendships in the community.

We look forward to welcoming you in November 2021 at Marmorhallen.

On behalf of the DMS Executive Committee,

Thomas Bjarnsholt,
Chairman of the Organizing Committee

EXHIBITION & SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

DKK 30,000

- Unopposed symposium (25 minutes during lunch or coffee)
- Lanyards
- Premium complimentary exhibition space (2nd floor)
- 5 company registrations (incl. lunch, & coffee breaks)
- 5 company registrations for congress dinner
- Sponsorship of the beer reception (announcement in programme, on slides and by material/roll up in the bar area)
- Roll-up in the registration area (brought by the company)
- Logo in programme/abstract book
- Full-page advert in programme/ abstract book
- Flyer/brochure/A4 insert in conference folder
- Logo and announcement of the gold sponsorship on slides presented in the breaks
- Logo/link on the list of sponsors on the DMS website
- Possibility to register industry delegates at academic rate

GOLD SPONSORSHIP

DKK 20,000

ENTITLEMENTS:

- Unopposed symposium (25 minutes during lunch or coffee)
- Premium complimentary exhibition space (2nd floor)
- 3 company registrations (incl. lunch, & coffee breaks)
- 3 company registrations for congress dinner
- Logo in programme/abstract book
- Full-page advert in programme/ abstract book
- Flyer/brochure/A4 insert in conference folder
- Logo and announcement of the gold sponsorship on slides presented in the breaks
- Logo/link on the list of sponsors on the DMS website
- Possibility to register industry delegates at academic rate

SILVER SPONSORSHIP

DKK 10,000

ENTITLEMENTS:

- 2 company registrations (incl. lunch, & coffee breaks)
- Logo in programme/abstract book
- Full-page advert in programme/abstract book
- Flyer/brochure/A4 insert in conference folder
- Logo and announcement of the silver sponsorship on slides presented in the breaks
- Logo/link on the list of sponsors on the DMS website
- Possibility to register industry delegates at academic rate



EXHIBITION

DKK 7,000

To ensure maximum interaction between exhibitors and participants, coffee breaks will take place in the exhibition area. Due to the unique venue, we only have a limited number of stands.

INCLUDES

- Exhibition space (first floor)
- Two company registrations (incl. lunch & coffee breaks)
- Logo in programme/abstract book
- Logo/link on the list of exhibitors on the DMS website

SATELLITE SYMPOSIA

DKK 10,000 (25 min)

There are two slots reserved for sponsored symposia in the programme. The symposia (one at a time) are scheduled in the lunch breaks from 13-14:00. The symposia are priced at DKK 10,000 each and can be combined if you need more time.

Slot 1 13:00-13:25

Slot 2 15:30-15:55

The programme for each symposium is organized by the sponsor (theme and speakers) and is subject to approval by the Organizing Committee. A member of the DMS executive board will assist you in shaping and communicating the symposium programme to best appeal to the target group.

Each symposium will be listed in the programme as part of the official programme. The Sponsors have the opportunity to offer refreshments during the symposium (please contact the secretariat for further information regarding catering).

OTHER SPONSORSHIP OPPORTUNITIES

LANYARDS

DKK 3,000 + production costs

All participants will wear their badge at all times during the conference. The lanyards will be handed out to all participants together with the badge.

ADVERT IN PROGRAMME BOOK

DKK 1,500

Full page (B5), full color advert.

INSERT IN CONGRESS FOLDER

DKK 1,500

Small company brochure to be inserted in the congress folder, max size A4.



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GENERAL INFORMATION

DATE AND TIME

Monday 15 November 2021 from 10:00 - 18:00.

Participants arrive from 09:00. Build-up of the exhibition is possible from 08:00. Dismantling of the exhibition is possible after the last break.

CONGRESS VENUE

Marmorhallen
Thorvaldsensvej 40
1871 Frederiksberg
Denmark

Parking is possible right by Marmorhallen.
Parking fee will occur.

IMPORTANT DEADLINES

15 September Abstract submission deadline
11 October Adverts for programme/abstract book
22 October Early bird registration deadline

OFFICIAL LANGUAGE

English is the official congress language

PAYMENT AND CANCELLATION

Terms of payment:

All orders will be invoiced immediately upon ordering.

All bookings must be made by e-mail sent to the Secretariat and must contain an invoice, address, PO number (if needed), and VAT number. See contact information below.

Cancellation:

Any cancellation of stand booking, symposia, or other reservations before 1 October 2021, will incur a cancellation fee of 25 % of the total cost of the reservation. Cancellations after 1 October 2021 are non-refundable.



CONTACT INFORMATION

FOR QUESTIONS REGARDING SPONSORSHIPS AND EXHIBITION, CONTACT:

CAP Partner • Charlotte Vedsted • Tel.: +45 3842 9578 • cv@cap-partner.eu



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EXECUTIVE COMMITTEE

Thomas Bjarnsholt (Treasurer, Chairman of the Organizing Committee)

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FORCE Technology

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Department of Animal Science - Immunology and microbiology

CONGRESS SECRETARIAT

CAP Partner

Nordre Fasanvej 113, 2. Sal

2000 Frederiksberg

www.cap-partner.eu

info@cap-partner.eu

+45 7020 0305